Inviting Participation in Conference Board Survey of Board Practices

<u>Matteo Tonello</u>, The Conference Board's Director of Governance Research, has asked the Shareholder Forum to invite your participation in their *2014 Board Practice Survey*, being conducted by The Conference Board jointly with NASDAQ OMX and NYSE Euronext.¹

If you have board-related responsibilities for an SEC registered company, either as a director or as a general counsel, corporate secretary, or investor relations officer, your responses to the survey will be a valuable contribution to The Conference Board's definitive reports and benchmarking tools for board practice standards. The Conference Board will reward your participation with free copies of its *CEO Succession Practices: 2014 Edition* (scheduled for release in April) and your choice any two additional publications from their <u>Publications catalogue</u>, as well as a hard copy of the final survey report when it is released in the fall.

Click here to begin the survey.

Participants in the Forum's programs – particularly those of you with either corporate or investor responsibilities for capital allocation decisions – will appreciate the importance of The Conference Board's fifty year research resource as a foundation for understanding the requirements of long term enterprise value. And all of us should appreciate those of you who take the time to contribute to this research.

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Gary Lutin Chairman, The Shareholder Forum 575 Madison Avenue, New York, New York 10022

Tel: 212-605-0335

Email: gl@shareholderforum.com

¹ Since 2011 this survey series has also been endorsed by the Harvard Law School Program on Corporate Governance, the National Investor Relations Institute, the Shareholder Forum, and the Stanford University Rock Center for Corporate Governance. For a summary of last year's report, see February 26, 2013, Matteo Tonello of The Conference Board posting in *The Harvard Law School Forum on Corporate Governance and Financial*

Regulation: "The 2013 Director Compensation and Board Practices Report".